

Join Us For A Eye Popping Model Car Show At The Mansions At Gwinnett Park!

DATE: Wednesday, August 20, 2025
LOCATION: Lawrenceville, Georgia, US

Event Description

Join Us For A Eye Popping Model Car Show At The Mansions At Gwinnett Park! is a premier expos event in Lawrenceville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: GCFuLVsngE2gDtWcdi

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
