

Join Dubai Property Expo in New Jersey | 16th & 17th Aug 2025

DATE: Saturday, August 16, 2025
LOCATION: Jersey City, New Jersey, US

Event Description

Join Dubai Property Expo in New Jersey | 16th & 17th Aug 2025 is a premier expos event in Jersey City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,755 people

Event ID: 9zZ44DiAfVo8CYwVLA

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
