

Join Dr. ColorChip at the PDR Expo! September 2025

DATE: Friday, September 19, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Join Dr. ColorChip at the PDR Expo! September 2025 is a premier expos event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 66/100

Expected Attendance: 6,606 people

Event ID: G6dLX6osPXpptV4U9G

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,642 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
