

Johnvents Apex League Opening Ceremony

DATE: Friday, October 24, 2025
LOCATION: Akure, Ondo, NG

Event Description

Johnvents Apex League Opening Ceremony is a premier community event in Akure. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 39 people

Event ID: GU5YCBwo7Dsv5ne74K

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.