

Johnny's Table Food Truck at de Bine Brewing Co. - Every Wednesday

DATE: Wednesday, August 13, 2025
LOCATION: Palm Harbor, Florida, US

Event Description

Johnny's Table Food Truck at de Bine Brewing Co. - Every Wednesday is a premier community event in Palm Harbor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: HtSPSTQN3hV5jkXwzj

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
