

Johnny Brady at Gleneagle INEC Arena

DATE: Thursday, August 21, 2025

LOCATION: County Kerry, IE

Event Description

Johnny Brady at Gleneagle INEC Arena is a premier concerts event in County Kerry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 839 people

Event ID: 9h8f8s6xX34sWe4uBV

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 336 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.