

John Hartness

DATE: Friday, August 15, 2025
LOCATION: Batesburg-Leesville, South Carolina, US

Event Description

John Hartness is a premier concerts event in Batesburg-Leesville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: 6H3udER9Ht53vJQETD

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
