

# Johan Terryn - "DE AFWEZIGEN HEBBEN ONGELIJK" (Full Try Out)

DATE: Friday, November 28, 2025  
LOCATION: Eeklo, Vlaams Gewest, BE

## Event Description

Johan Terryn - "DE AFWEZIGEN HEBBEN ONGELIJK" (Full Try Out) is a premier performing-arts event in Eeklo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 29/100

**Expected Attendance:** 88 people

**Event ID:** 5LKqNdaMVCK5KCEGzF

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 35 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*