

[Jogos de Tabuleiro Estratégicos] Inauguração da Tabuleiria Visconde Jogos de Mesa em Ribeirão Pires

DATE: Sunday, September 21, 2025
LOCATION: Centro Alto, São Paulo, BR

Event Description

[Jogos de Tabuleiro Estratégicos] Inauguração da Tabuleiria Visconde Jogos de Mesa em Ribeirão Pires is a premier expos event in Centro Alto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,351 people

Event ID: 3UKqK9BogAfzHXfhiv

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/jogos-de-tabuleiro-estratgicos-inaugurao-da-tabuleiria-visconde-jogos-de-mesa-em-ribeiro-pires>

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