

Jogadinha Nerd - Edição Tarde do Blefe

DATE: Sunday, August 17, 2025
LOCATION: Jardim Mato Grosso, Mato Grosso, BR

Event Description

Jogadinha Nerd - Edição Tarde do Blefe is a premier community event in Jardim Mato Grosso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: HhDj88KG7YPKHbdECX

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.