

“Jodo Nest at Women’s Lifestyle Expo 2025 – Booth 704

DATE: Saturday, October 11, 2025
LOCATION: Christchurch, Canterbury, NZ

Event Description

“Jodo Nest at Women’s Lifestyle Expo 2025 – Booth 704 is a premier expos event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 475 people

Event ID: HXuTZxccwpc9xoTJDb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
