Joanne Shaw Taylor at The Newton Theatre

DATE: Thursday, August 14, 2025
LOCATION: Newton, New Jersey, US

Event Description

Joanne Shaw Taylor at The Newton Theatre is a premier concerts event in Newton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 361 people
Event ID: Dk2qTuZdKJRcKnuTS2

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.