

Jimmy's Jam - Last Slice of Summer Fest

DATE: Saturday, September 13, 2025
LOCATION: Brookfield Center, Ohio, US

Event Description

Jimmy's Jam - Last Slice of Summer Fest is a premier festivals event in Brookfield Center. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 61/100

Expected Attendance: 3,443 people

Event ID: ByRgyPDYGocHEZy8mT

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,377 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
