

Jimmy Barnes, ICEHOUSE, Ian Moss, Kate Ceberano in Waurin Ponds

DATE: Friday, November 21, 2025
LOCATION: Waurin Ponds, Victoria, AU

Event Description

Jimmy Barnes, ICEHOUSE, Ian Moss, Kate Ceberano in Waurin Ponds is a premier concerts event in Waurin Ponds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 188 people

Event ID: Do8jcAqds4qqV8w5Bf

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
