

Jiangsu Dragons vs Ningbo Rockets

DATE: Sunday, January 25, 2026
LOCATION: Ningbo Shi, Zhejiang Sheng, CN

Event Description

Jiangsu Dragons vs Ningbo Rockets is a premier sports event in Ningbo Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,113 people

Event ID: BCd4BTyK2bcpTG4Ba

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,645 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.