

Jewellery and Saree Exclusive Exhibition

DATE: Friday, August 22, 2025
LOCATION: The Ponds, New South Wales, AU

Event Description

Jewellery and Saree Exclusive Exhibition is a premier expos event in The Ponds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,359 people

Event ID: 4c4xxNE76cie3PNjZX

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 944 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.