

# JESUS ALIVE CONFERENCE

DATE: Sunday, September 14, 2025

LOCATION: Preston, England, GB

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## Event Description

JESUS ALIVE CONFERENCE is a premier conferences event in Preston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 26/100

**Expected Attendance:** 65 people

**Event ID:** Bdui7jJLkFLaDhjpfC

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 26 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/jesus-alive-conference>

Document generated on 6/3/2026, 11:18:57 PM