

# Jessica Whyte - Economic Coercion and the Crises of the (Neo)Liberal International Order

DATE: Wednesday, October 1, 2025

LOCATION: Helsinki, Uusimaa, FI

---

## Event Description

Jessica Whyte - Economic Coercion and the Crises of the (Neo)Liberal International Order is a premier conferences event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 3u4KLtkE8R6CzEQaio

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/jessica-whyte-economic-coercion-and-the-crises-of-the-neoliberal-international-order>

Document generated on 6/4/2026, 1:08:10 PM