

# Jesse Roper and his Pretty Good Band live at Red Arrow.

DATE: Friday, August 15, 2025  
LOCATION: Koksilah, British Columbia, CA

## Event Description

Jesse Roper and his Pretty Good Band live at Red Arrow. is a premier concerts event in Koksilah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 28/100

**Expected Attendance:** 78 people

**Event ID:** 9T3ajAHRER33yggd7o

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*