

JESSE DeNATALE w Eli Wells MATINEE 2PM @ Bright Room Sun Oct 19th

DATE: Sunday, October 19, 2025
LOCATION: Hamilton, Ontario, CA

Event Description

JESSE DeNATALE w Eli Wells MATINEE 2PM @ Bright Room Sun Oct 19th is a premier performing-arts event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 306 people
Event ID: CT4Y2jL6b2jE4h93T3

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
