

Jersey Flegg Cup - Sharks U21 vs Sea Eagles U21

DATE: Saturday, August 30, 2025
LOCATION: Brookvale, New South Wales, AU

Event Description

Jersey Flegg Cup - Sharks U21 vs Sea Eagles U21 is a premier sports event in Brookvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,825 people

Event ID: E9V49wJBXRBHVsnBG9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.