

Jersey Flegg Cup - Semi-finals - Sharks U21 vs Storm U21

DATE: Saturday, September 13, 2025
LOCATION: Lilyfield, New South Wales, AU

Event Description

Jersey Flegg Cup - Semi-finals - Sharks U21 vs Storm U21 is a premier sports event in Lilyfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,670 people

Event ID: 3esHvNjfmPvydmZL8p

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,468 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.