

Jersey Flegg Cup - Grand Final - Panthers U21 vs Storm U21

DATE: Saturday, September 27, 2025
LOCATION: Parramatta, New South Wales, AU

Event Description

Jersey Flegg Cup - Grand Final - Panthers U21 vs Storm U21 is a premier sports event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,645 people

Event ID: G3zLvP3jN2N2kev2tz

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,658 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.