

Jersey Boys - Live!

DATE: Friday, August 22, 2025
LOCATION: West Hallam, England, GB

Event Description

Jersey Boys - Live! is a premier performing-arts event in West Hallam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 312 people
Event ID: DYWnVWLm7JdDw95dh7

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
