

JEREMY LOOPS - COMING HOME - EUROPE TOUR

DATE: Thursday, August 21, 2025
LOCATION: Saarlouis, Saarland, DE

Event Description

JEREMY LOOPS - COMING HOME - EUROPE TOUR is a premier concerts event in Saarlouis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: H3MDWLNxa6MTzdAPT6

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.