

JEREMY FREROT

DATE: Wednesday, October 15, 2025
LOCATION: Mézidon-Canon, Normandie, FR

Event Description

JEREMY FREROT is a premier concerts event in Mézidon-Canon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 373 people

Event ID: 8mwDjPHA7MW5p9DCHe

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
