

Jenna Warren and Lou Gilmond in conversation at Hatchards Piccadilly

DATE: Thursday, September 11, 2025
LOCATION: London, England, GB

Event Description

Jenna Warren and Lou Gilmond in conversation at Hatchards Piccadilly is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 128 people

Event ID: FcX6aNxvt9UiBXNJXf

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.