

Jenifer at Centre Culturel Pierre Messmer

DATE: Thursday, October 16, 2025
LOCATION: Saint-Avold, Grand Est, FR

Event Description

Jenifer at Centre Culturel Pierre Messmer is a premier concerts event in Saint-Avold. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 833 people

Event ID: H9JTF3rKmkNVUED7mE

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/jenifer-at-centre-culturel-pierre-messmer>

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