Jen Rund and Jenerator

DATE: Thursday, August 14, 2025
LOCATION: Benicia, California, US

Event Description

Jen Rund and Jenerator is a premier concerts event in Benicia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 29/100
Expected Attendance: 90 people
Event ID: 7szfAhtu5q2oCgz5Rn

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.