

# Jelly Roll, Shaboozey, Matt Hansen, and 9 others

DATE: Sunday, November 2, 2025  
LOCATION: Claremont, Western Australia, AU

## Event Description

Jelly Roll, Shaboozey, Matt Hansen, and 9 others is a premier festivals event in Claremont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 429 people

**Event ID:** Cym3KELoXwmtdED9KL

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 172 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*