

JDA Dijon Basket vs ASVEL Lyon-Villeurbanne

DATE: Saturday, November 22, 2025
LOCATION: Décines-Charpieu, Auvergne-Rhône-Alpes, FR

Event Description

JDA Dijon Basket vs ASVEL Lyon-Villeurbanne is a premier sports event in Décines-Charpieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,467 people

Event ID: CQ7dYdMpMRq8Z8D5am

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,987 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.