

# Jazzincubator fredag-dagspass

DATE: Friday, October 17, 2025  
LOCATION: Lillehammer, Innlandet, NO

---

## Event Description

Jazzincubator fredag-dagspass is a premier concerts event in Lillehammer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 289 people

**Event ID:** BHP5fS6qTQ6Qi5e8Ph

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 116 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/jazzincubator-fredag-dagspass>

Document generated on 6/4/2026, 4:42:26 AM