

Jazz Steps Live at the Libraries: Wendy Kirkland Trio + Guest - West Bridgford Library

DATE: Wednesday, September 17, 2025
LOCATION: West Bridgford, England, GB

Event Description

Jazz Steps Live at the Libraries: Wendy Kirkland Trio + Guest - West Bridgford Library is a premier concerts event in West Bridgford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 34/100
Expected Attendance: 156 people
Event ID: Gv9e5Hm9TizgSzJchf

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.