

Jazz Lounge | Jazz of Ages

DATE: Thursday, October 16, 2025
LOCATION: Tauranga, Bay of Plenty Region, NZ

Event Description

Jazz Lounge | Jazz of Ages is a premier performing-arts event in Tauranga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 44/100

Expected Attendance: 481 people

Event ID: D5pG7Gs3DrHYJ4UFQP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.