

Jazz in the Parlour: Alan Matheson & Wynston Minckler

DATE: Thursday, September 25, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Jazz in the Parlour: Alan Matheson & Wynston Minckler is a premier performing-arts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 141 people

Event ID: 6eMJAFRLW79akrCBjx

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.