

Jazz Cabbage Live at the Pull Barn!

DATE: Thursday, August 14, 2025
LOCATION: Elk Rapids, Michigan, US

Event Description

Jazz Cabbage Live at the Pull Barn! is a premier concerts event in Elk Rapids. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 182 people

Event ID: 6p4qD3yVohBMAT8xrb

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 11:03:31 PM