

# Jazz at Pinecrest Gardens presents Arturo O'Farrill

DATE: Saturday, January 17, 2026  
LOCATION: Pinecrest, Florida, US

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## Event Description

Jazz at Pinecrest Gardens presents Arturo O'Farrill is a premier community event in Pinecrest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 17/100

**Expected Attendance:** 23 people

**Event ID:** 8t2LV894UyAZVZPKVr

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 9 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*