

# Jay de Lys and Mosher

DATE: Saturday, December 13, 2025

LOCATION: Pocito, San Juan, AR

---

## Event Description

Jay de Lys and Mosher is a premier concerts event in Pocito. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 51/100

**Expected Attendance:** 1,166 people

**Event ID:** 7xALgHoZeUn8Fkpakx

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 466 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/jay-de-lys-and-mosher>

Document generated on 6/4/2026, 12:57:30 AM