

Jashn-e-Hindustan ||| ALIGARH MUSHAIRA DUBAI 2025

DATE: Saturday, September 13, 2025
LOCATION: Dubai, Dubai, AE

Event Description

Jashn-e-Hindustan ||| ALIGARH MUSHAIRA DUBAI 2025 is a premier performing-arts event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 54/100

Expected Attendance: 1,613 people

Event ID: Brh6Rn7UW9UytG6RBm

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 645 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.