

# Japanese Film Festival 2025 - Melbourne

DATE: Wednesday, November 5, 2025  
LOCATION: Melbourne, Victoria, AU

## Event Description

Japanese Film Festival 2025 - Melbourne is a premier festivals event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 55/100

**Expected Attendance:** 1,753 people

**Event ID:** 3Nx8YNPUJvYBEDF3Ga

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 701 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*