

# Japanese Food Potluck

DATE: Sunday, August 17, 2025  
LOCATION: San Luis Obispo, California, US

## Event Description

Japanese Food Potluck is a premier festivals event in San Luis Obispo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 48/100

**Expected Attendance:** 811 people

**Event ID:** 75eh9y6gQLE97piXAF

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 324 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*