

# Japan University Rugby Championship - Quarter-finals - Quarter-finalist 4 vs Quarter-finalist 3

DATE: Saturday, December 20, 2025  
LOCATION: n/S:, T Ö'M-to, JP

## Event Description

Japan University Rugby Championship - Quarter-finals - Quarter-finalist 4 vs Quarter-finalist 3 is a premier sports event in n/S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,345 people

**Event ID:** PdhKDvD5QKZFvrfgao

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,338 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*