

Japan University Rugby Championship - Quarter-finals - Quarter-finalist 2 vs Quarter-finalist 1

DATE: Friday, December 19, 2025
LOCATION: n/S:, T Ö'M-to, JP

Event Description

Japan University Rugby Championship - Quarter-finals - Quarter-finalist 2 vs Quarter-finalist 1 is a premier sports event in n/S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,561 people

Event ID: 5ufBnYfufx7QkhnJkD

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,424 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.