

Japan University Rugby Championship - 3rd Round - Kanto League - Division 1 3rd ranked vs Kanto Taiko-sen - Group A 3rd ranked

DATE: Saturday, December 13, 2025

LOCATION: n/S:, T Ö·M-to, JP

Event Description

Japan University Rugby Championship - 3rd Round - Kanto League - Division 1 3rd ranked vs Kanto Taiko-sen - Group A 3rd ranked is a premier sports event in n/S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,076 people

Event ID: 6Wqoa8j3AmCkgYyN5w

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.