

Japan University Rugby Championship - 2nd Round - Winner Asahi University / Hachinohe Gakuin' g2 °yushu Student Rugby League 1st Place

DATE: Friday, November 28, 2025
LOCATION: Fukuoka, Fukuoka, JP

Event Description

Japan University Rugby Championship - 2nd Round - Winner Asahi University / Hachinohe Gakuin vs Kyushu Student Rugby League 1st Place is a premier sports event in Fukuoka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: AEs9wujNPeSL6hfB4f

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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