

# Japan Football League - Verspah Oita vs Urayasu Ichikawa

DATE: Saturday, November 8, 2025  
LOCATION: Sakura, Chiba, JP

## Event Description

Japan Football League - Verspah Oita vs Urayasu Ichikawa is a premier sports event in Sakura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,458 people

**Event ID:** HghJKLnSiWem7kDfHT

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 983 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*