

# Japan Football League - Verspah Oita vs Grulla Morioka

DATE: Sunday, October 26, 2025  
LOCATION: Kitakami, Iwate, JP

## Event Description

Japan Football League - Verspah Oita vs Grulla Morioka is a premier sports event in Kitakami. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,981 people

**Event ID:** 4RhhtzsKSECu4dWt4U

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,992 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*