

Japan Football League - Veertien Mie vs Urayasu Ichikawa

DATE: Sunday, September 7, 2025
LOCATION: Kashiwa-shi, Chiba-ken, JP

Event Description

Japan Football League - Veertien Mie vs Urayasu Ichikawa is a premier sports event in Kashiwa-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,971 people

Event ID: J5Ve6kpqRKKZ34eoqL

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.