

Japan Football League - TIAMO HIRAKATA vs RAYLUCK SHIGA

DATE: Saturday, September 6, 2025
LOCATION: Higashiomi, Shiga, JP

Event Description

Japan Football League - TIAMO HIRAKATA vs RAYLUCK SHIGA is a premier sports event in Higashiomi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,733 people
Event ID: 9oewS5LNZ4AB7q9FPS

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,493 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.