

# Japan Football League - Okinawa SV vs Criacao Shinjuku

DATE: Saturday, August 30, 2025  
LOCATION: T Ö·M (Tokyo), JP

## Event Description

Japan Football League - Okinawa SV vs Criacao Shinjuku is a premier sports event in T Ö·M (Tokyo). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,476 people

**Event ID:** DmchG9ddGwWkdqh3Zv

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,190 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*